



# SSPACE

INTERGRATED PERFORMANCE BASED MEDIA SOLUTION

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**PT Era Media Sejahtera Tbk [SSPACE] berdiri sejak 2021 dengan fokus bisnis periklanan.**

Dari awal berdiri hingga saat ini, SSPACE berhasil mengelola periklanan di area publik transportasi dan juga retail. Berbagai macam instansi dan industri telah mempercayai SSPACE dalam pemasangan iklan/campaign.

Oleh karena itu, pada Mei 2023 SSPACE berhasil masuk ke bursa saham Indonesia dengan kode saham: DOOH.

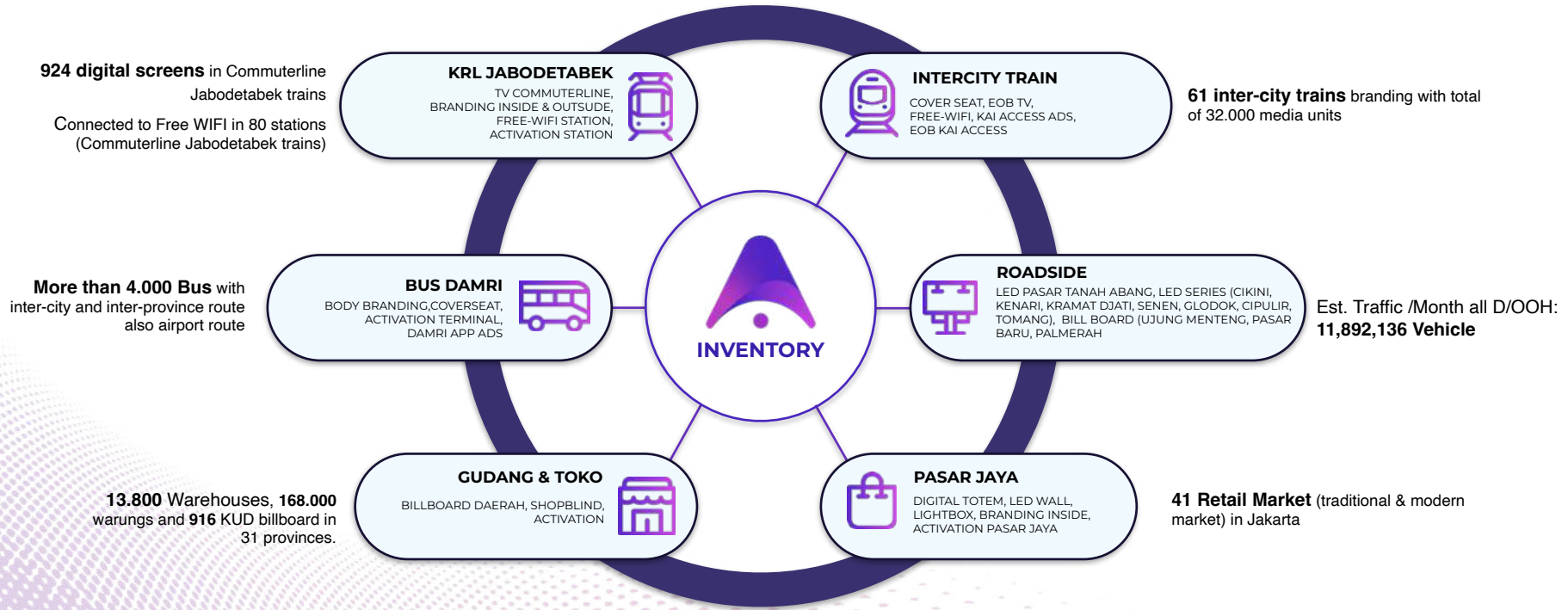
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***PT Era Media Sejahtera Tbk [SSPACE] was established in 2021 with a focus on advertising business.***

*From its inception until now, SSPACE has successfully managed advertising in public transportation areas as well as retail. Various agencies and industries have trusted SSPACE for ad/campaign placements.*

*Therefore, in May 2023, SSPACE successfully went public on the Indonesian stock exchange with the stock code: DOOH.*







SSPACE met all four assessment criteria **Creativity, Innovation, Reach, and Impact** and won the OMNI Brands of the Year 2024 award for "Integrated Media Campaign Solution".



Capturing the growth opportunities of the Creative Industry, SSPACE joins forces with Film Industry and Marketeters.



SSPACE has just given a surprise by collaborating with one of the Digital Media channels "Kasisolusi" in the form of a podcast that aired on Thursday, December 7, 2023.



Programmatic Ads is the utilization of Artificial Intelligence and Machine Learning for real-time and automated advertising.

A busy public transit station with people wearing masks. A large digital display in the background shows a 90% discount. The scene is overlaid with a purple gradient and large text.

**PROGRAMMATIC  
ADVERTISING**

Flexible solution untuk **AGENCY & BRAND**

[www.sspace.id](http://www.sspace.id)

INDONESIA'S BIGGEST MARKET  
BOBA DRINK WITH  
**1500++ Brand**

INDONESIA ACCOUNTS FOR ALMOST HALF  
OF THE TOTAL **BOBA BEVERAGE MARKET**  
**IN SOUTHEAST ASIA**

**43,7%**

TOTAL BOBA BEVERAGE MARKET  
IN INDONESIA

Consumer

**41%**

15-39 y.o



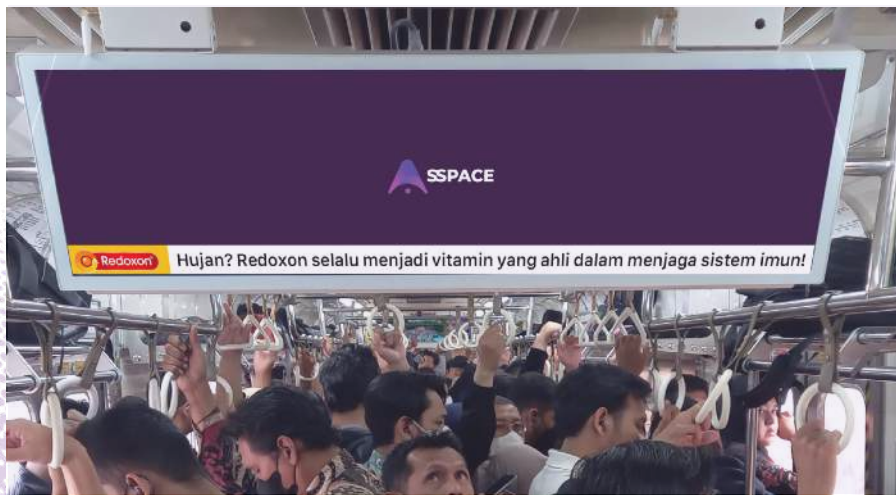


Utilizing the space on plastic cup sealers to serve as advertising media, by collaborating with popular beverage brands among consumers, thus allowing the campaign to be placed in various areas.



## Time Signal Pembuka [Bumper] [Bumper] Penutup

The Time Signal Opening [Bumper] is a 30-second broadcast [1 spot] serving as a time marker for "Awaiting Maghrib Call to Prayer in Jakarta & Surrounding Areas." The time signal will also be branded according to brand guidelines [Spot 9].

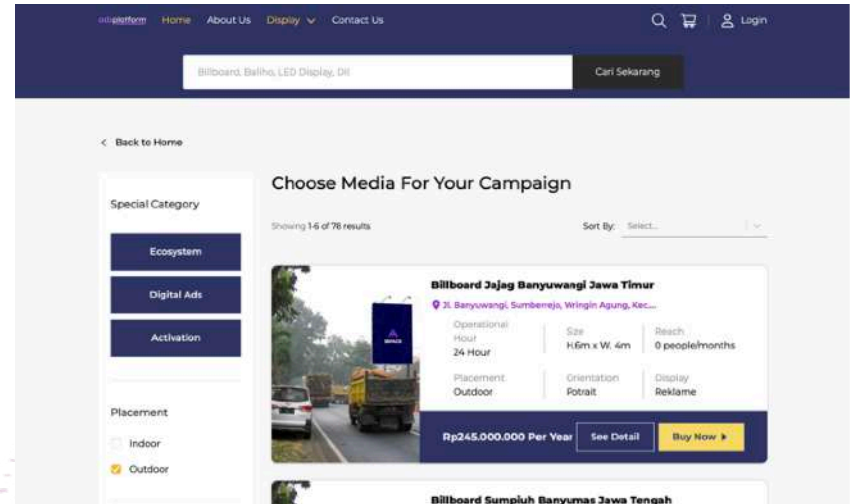
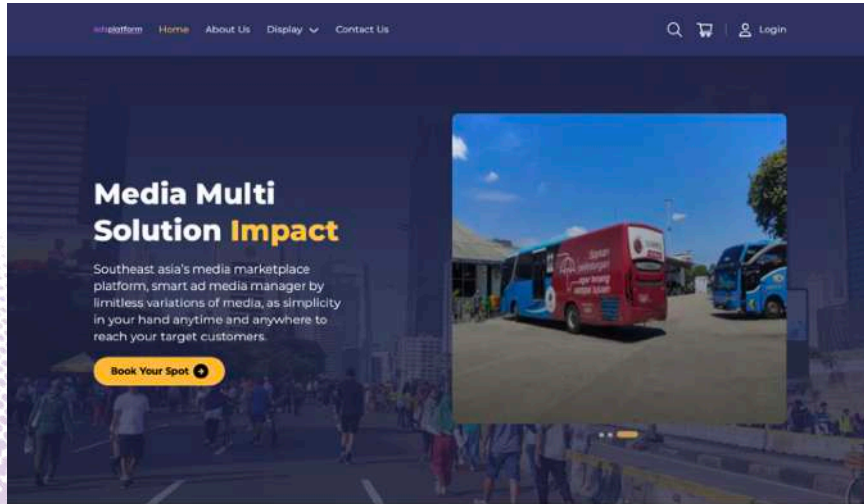


## Running Text

Running text is one of the programmatic features on the PID screen that can provide real-time information. In addition to providing the latest information, running text can be programmed to promote products or events from a brand.



Adsplatform comes as a one-stop solution to help optimize ad spending and customer product sales. Providing media catalogs, data insights, planning and strategy, competitive landscapes, monitoring, and purchasing of advertising media to meet the needs of measuring advertising impact for advertisers.





We have an industry first of its kind proposition

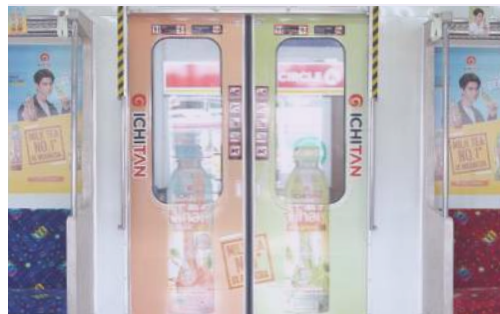
ADS & DISTRIBUTION

**BRAND x SSPACE  
ROAS**

**PLACEMENT**  
Media Asset

**DISTRIBUTION**  
Warehouse & Toko

## Our Happy Client



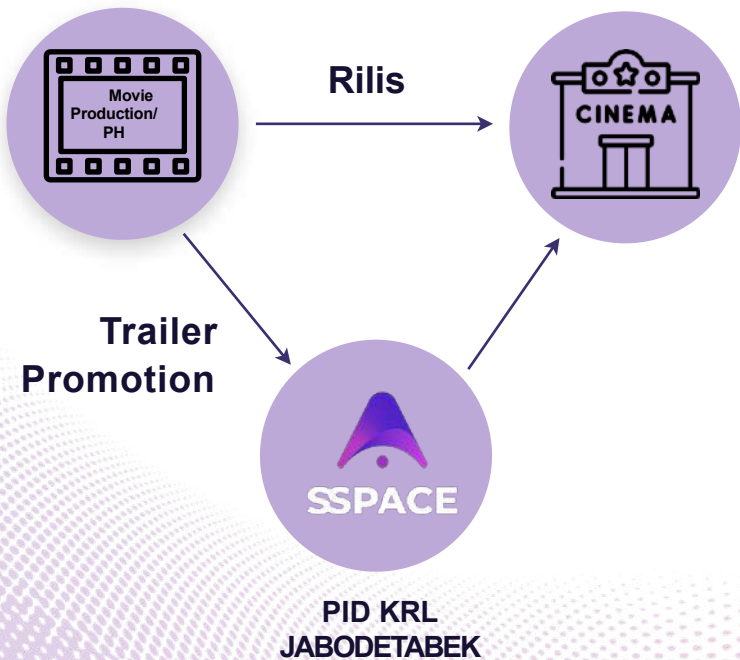


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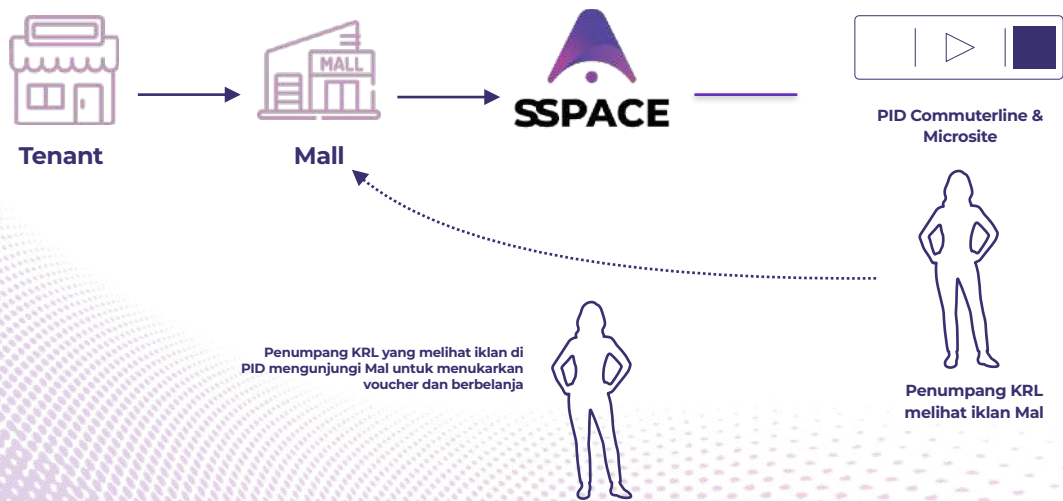


Click [here](#) to view report campaign

Every campaign airing will be accompanied by traffic data from the campaign media, summarized thoroughly in the form of a video or deck ready for presentation.



Inviting collaboration across departments with SSPACE to assist in promoting and enhancing the mall's image, and impacting the potential mall visitors. Creating a new journey by incorporating mall promotions into daily life, which will become a new lifestyle for communities and millions of other KRL passengers in Jabodetabek.





**PT Era Media Sejahtera Tbk [SSPACE] with the business of organizing events & promotions.**

SSPACE is experienced in all event activities from various agencies, be it government, BUMN / BUMD, brands and agencies. Not only reliable in organizing events. SSPACE is also reliable in creating and distributing event promotions or campaigns.



Event Pencarian Bibit Sepak Bola



Event Komunitas RORI



Santri Aman Berkendara



Launching WEAVE





Product Launching

**Hotto**



Event Diseminasi



Event Grebek Pesantren

**Kalpanax®**



Santri Aman Berkendara



\*klik image for view video



Horison



Pedestrian Blora



Pedestrian Blora



Pedestrian Blora



SSPACE gandeng komunitas IAC dukung

## AKSI EDUKASI SOSIAL

Gerakan **#BERANITESHIV**



**SSPACE** sebagai Media D/00H *public transportation* terbesar di Indonesia, bantu penayangan konten edukasi di **924 layar PID Commuterline** se-Jabodetabek.

[www.sspace.id](http://www.sspace.id)



Indonesia AIDS Coalition (IAC)

PT Era Media Sejahtera organizes Corporate Social Responsibility (CSR) activities to contribute positively by participating in social, environmental, and economic efforts, with the hope of enhancing community welfare, protecting the environment, promoting social justice, and adhering to business ethics principles.

“YOU BELIEVE YOUR BUSINESS WILL GROW IF  
MORE PEOPLE ARE AWARE OF YOUR BRAND AND  
ITS ACTIVITIES”

**THANK YOU**



**PT. Era Media Sejahtera Tbk**

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